

AFSA & KIIKSTART 2019 MEMBERSHIP TRAINING OFFER



TOPIC 9

YOUR BUSINESS ROAD MAP

Business plans don't have to be long, formal documents. Take a practical approach to shortterm planning for the next 3 to 12 months that outlines your goals and actions.

AFSA and Kiikstart are working together to bring members an exclusive opportunity to build their teams and business, not just now but into the future.

WHAT IS PROVIDED?

Facilitation and coaching via small team learning or via a one on one or two staff member approach. Each topic and module has been driven by the needs, skill gaps and opportunities of AFSA members.

WHAT PROBLEMS AND SKILLS GAPS ARE SOLVED?

Business plans do not have to be long, formal document, as if it were a thesis. It's the content and focus, not the length that matters.

View the business plan as a guide—a roadmap for your business that outlines goals and details around how you plan to achieve those goals.

The focus will be on short term planning over a 3 to 12 month period and you will be provided with guidance on how to take ideas and opportunities and make these a reality with your team.

Key modules include:

- ✓ Determine new areas to leverage and build on that best meet changing client wants and expectations.
- ✓ Learn the process of how to get your team to smartly prioritise so you minimise waste, save more time and generate more revenue and ultimately profit.
- ✓ Identify new areas of business that impact on opportunity and growth gain control measures to limit the impact of threats, hazards and risks.
- ✓ Practical planning in order to gain a solution based not roadblock focused approach. Gain a proven process for taking an idea and making it a success.
- ✓ Develop practical and useful methods of measurement and review as part of the overall planning and doing process.

Bookings and Enquiries to

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