



AFSA & KIIKSTART 2019 MEMBERSHIP TRAINING OFFER



TOPIC 10

CHALLENGING INNOVATION

Challenge your perception of what it means to be “innovative” within your sector, and understand how to create client experiences that add value and create a real point of difference within your market.

AFSA and KiiKstart are working together to bring members an exclusive opportunity to build their teams and business, not just now but into the future.

WHAT IS PROVIDED?

Facilitation and coaching via small team learning or via a one on one or two staff member approach. Each topic and module has been driven by the needs, skill gaps and opportunities of AFSA members.

WHAT PROBLEMS AND SKILLS GAPS ARE SOLVED?

Clients do not care about what you simply do but more importantly how and why you do it. Being part of this experience will allow your business access to proven, but forward thinking tactics into what innovation is and how it can bring new and untapped opportunities. Challenge yourself about what innovation really is and gain the business benefits. Remember technology is only a part of the story of what it means to be innovative in modern, forward thinking business.

Key modules include:

- ✓ Innovation – what is it and how do I make it work for the client and my business now and into the future.
- ✓ Identifying if your business is ready to make forward thinking changes to how it operates. If not what can happen to make a positive difference?
- ✓ Challenging the perceptions we have in regards to what it means to be “innovative” within the sector.
- ✓ Simplifying and understanding how to create client experiences that add value and create a real point of difference within the market.

Bookings and Enquiries to

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**“THE ONLY THING WE KNOW ABOUT THE FUTURE IS THAT IT WILL BE DIFFERENT”
PETER DRUCKER**